

Digital transformation of education and science and its consequences Prof. Blaženka Divjak Minister Freiburg, 2018



Overview:

- Two implications
- Analysis
- Recommendations
- Croatian case
- Conclusions
- Discussion

"If we teach today's students as we taught yesterday's, we rob them of tomorrow." John Dewey



Implication 1



Digital transformation of schools and universities





Implication 2

Digital transformation of economy and society

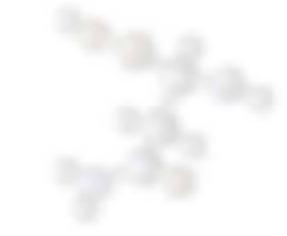
Digital transformation of schools and universities



Discussion:

- Which implication is more accurate?
- Is it possible that (once again) education and science is in front of industry and how to achive that?

Is there anyhing missing?



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Supporting Implication 1

- The kind of things that are easy to teach are now easy to automate, digitize or outsource.
- Digital technologies can also promote social inclusion by creating better access to quality education and offering new opportunities for skills development (OECD, 2014)
- "MOOCs" and mobile learning are filling education gaps
- Technology creates and destroys jobs (?)
 - Jobs that will disappear (lost the race against the machine).
 - clerks and administrative staff, professional drivers (Frey, Osborn, 203)
 - Jobs that are in collaboration with machines / algorithms (run with the machine).
 - doctors / surgeons, teachers
 - Jobs that are completely new or remain largely untouched
 - new roles that involve managing data and machines, security & privacy

How to respond to that in the education systems?



The futur job market

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Supporting Implication 2

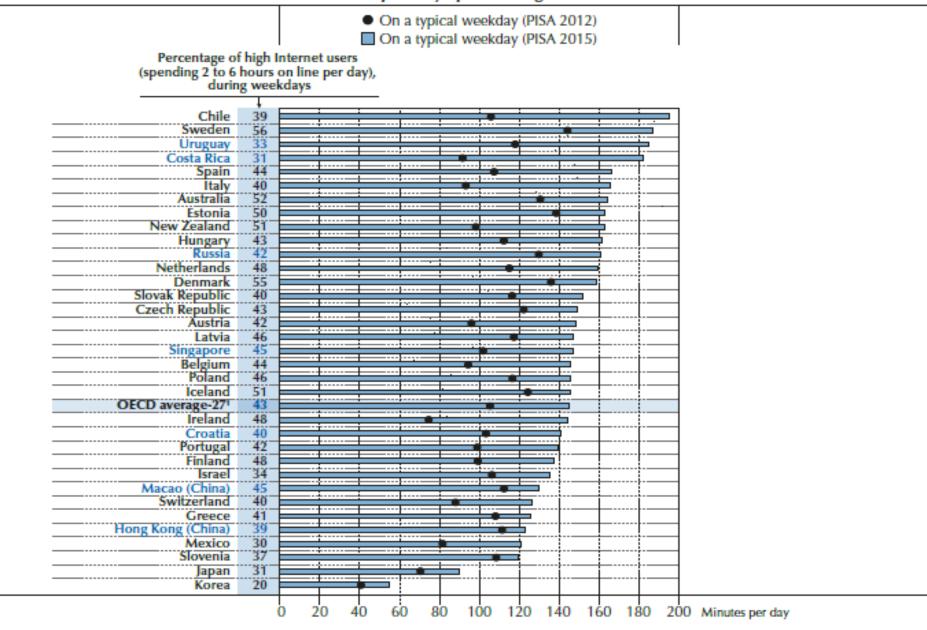
- Seizing the opportunities and mitigation of challenges/risks
- Ethical issues of digitalization, reflecting on development or streamlining and policy leading
- New approaches to education, training, re-skilling to maximizing the benefits of a digital and inclusive economy and society today (digital age) and in the future (conceptual age? – Pink "A Whole New Mind: Why Right_Brainers Will Rule the Future?)
- Skills:
 - Basic skills and literacies
 - Digital (computational skills)
 - Science, technology, engineering and mathematics (STEM) skills
 - Computational skills
 - Soft skills creativity, innovation, design, organizational change, entrepreneurial creativity …

State of the art – reform goals and technology risks

- Nearly one in five 15-year-old students in OECD countries does not acquire the minimum skills necessary to participate fully in today's society. Some 16% of recent (education) reforms focus on ensuring quality and equity in education.
- Some 29% of reform measures considered in the report aim to better **prepare students for the future**.
- Many countries also introduced policies to ensure that students can find a **job** or a place in **further education**.
- Source: OECD (2015) Education Policy Outlook 2015: Making reforms Happen, OECD Publushing.

Figure III.13.3 Change between 2012 and 2015 in time spent on line outside of school

Minutes per day spent using the Internet



1. "OECD average-27" includes OECD countries with available data for both PISA 2012 and PISA 2015.





- Digital divide
- Gap between "Technology 4.0" and "Policy 1.0"
- Gap between "Jobs 21th century" and "Education 20th century"
- Age gap
 - Younger people are better prepared for the digital working environment than older people
 - 55% of workers lack basic problem-solving skills in technology-rich environments (PIAAK, 2015)
- Skills mismatch Not just more skills but different set of skills
 - Educational system's inability to keep up with technological change (Goldin and Katz, 2008)



Leadership – systemic change

- Changes **throughout** the system
- Creating a **continuous cycle** of innovation and improvement
- Bring stakeholders together and to manage these deep, systemic changes
- Even talk to those who think the reform is not needed \otimes
- Leaders bottom-up and top-down
- Leaders as problem-solvers
- "People recognize that even though money is tight and change is hard, we have to move forward." Source: Transforming Education for the Next Generation. A Practical Guide to Learning and Teaching with Technology. Intel Education. (Leslie Wilson)
- Develop a shared vison and commitment
- Promote Deep learing

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CURRICULUM REFORM IN CROATIA

- The curriculum reform **started in 2015** in Croatia as one measure in the Strategy for Education, Science and Technology
- Expected to affect all levels of education, all subjects, cross-curricular topics and frameworks for assessment, special education and education of gifted students
- Experimental implementation of the new curriculum reform starts in the 2018/19 school year School for life
 - Teacher training in digital enviroment
 - Digital transformation of schools
- **Informatics** was planned to become an elective subject in all grades of compulsory education (previously addressed in grades 5-8) and an obligatory subject for two years in upper secondary education (Gymnasium).



COMPUTATIONAL THIKING vs DIGITAL LITERACY

- Obligatory Informatics in grades 5 & 6 (11-12 y.) in the 2018/19 school year
 - Equal opportunity for all
 - Reduce the digital divide
 - Include all stakeholders Budin et al (2017)
- **Cross curricular** topic of ICT digital literacy
- Programming of micro computers
 - Interdisciplinary approach 2017/18 teachers of all subjects
 - Computational Thinking and Programming
 - Grassroots initiative and joint venture with private sector <u>http://croatianmakers.hr/en/home/</u>
- "e-Schools: Establishing a System for Developing Digitally Mature Schools (pilot project)".<u>https://www.e-skole.hr/en</u>
- EU technical assistance instruments for peer learning



INFORMATICS (COMPUTER SCIENCE) CURRICULUM STRUCTURAL DOMAINS

The new curriculum for organized in four domains:

- e-Society
- Digital Literacy and Communication
- Information and Digital Technology
- Computational Thinking
 and Programming





HIGHER EDUCATION – PROGRAM AGREEMENTS

- Third cycle 2018 2021 (or 2022)
- Program overall goal: fight against fragmentation of HE and research
- Three-folded mission goals
- Education: reverent for 4th industrial revolution, EQF, future jobs
- **Research**: ICT supported, academia-industry,
- The third mission: Serve to society: innovation, transfer of technology (in which direction?)



CONCLUSIONS

- **Digital transformation** of education and science
 - developing the next generation of lifelong (deep) learners, innovators and global citizens
 - Problem solving skills is at the very heart of the computational thinking
- Educational technology initiatives bring risks and opportunities
 - Approaching technology deployment not as a device initiative, but an education initiative –in schools as well as at universities
 - Equal opportunities for all
- Policy support inclusion of all stakeholders and encouragement of grassroots developments
 - Schools and universities working together with industry
- Bottom-up and top-down leadership
 - Critical planning decisions on a deep, evidence-based understanding of how to improve learning and teaching



Dig. transf. of economy

Leadership

Dig. transf. of schools and univ.

Thank you